



**celebrityFOCUS**

May 1, 1996

Ms. Ewa Mataya Laurance  
6317 Oxwynn Lane  
Charlotte, NC 28270

Re: TAP Pharmaceuticals Inc./ACOG Event

Dear Ewa,

WOW! Well it appears you've 'run the table' again! What a great event out in Denver!! I continue to hear rave reviews about the outstanding job you did for our client at the ACOG convention.

The executive team at TAP has asked me to thank you for a tremendous program. Not only was traffic way up in their booth, but customers stayed longer, and conveyed an active interest in the results their product can deliver for patients.

Further, the organizers of the trade events for ACOG have told the TAP team that they have never seen the enthusiasm for a display booth that was exhibited by the doctors while participating in your program. Attendees continually overcrowded aisles in anticipation of your next performance.

Thanks again for all of your assistance. We can't wait for another opportunity to work with you. We look forward to seeing you in 1997!

Sincerely,

Ric Bachrach

P.S. Once again, you've made me look like a hero to my client! THANK YOU!

RSB/ms

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