



August 20, 1999

To Whom It May Concern:

For the past 5 years, Ewa Laurance has made a special appearance for Pepsi at one of their main customer hospitality events, the Pepsi All-Star Softball Game.

The annual Pepsi All-Star Softball Game has a long-standing tradition of featuring the best names in Major League Baseball playing softball for charity. NBC Sports has televised the Game nationally for the past 16 years.

As part of the Game weekend, Pepsi invites its top customers and their families to mix and mingle with the ballplayers. One of the weekend's highlights has traditionally been the Ballplayer Pool Tournament, which features a trick-shot exhibition conducted by Ewa.

As the organizers of this event for Pepsi, Millsport knows that we have a winning formula with Ewa. Not only are the Pepsi guests always impressed with her ability and showmanship, but also the Ballplayers – who are used to being the *best* at a sport -- are duly impressed with her capabilities and style. Ewa is extremely professional, easy to work with and she really knows how to play to her audience.

Millsport's relationship with Ewa has been wonderful and we plan to continue it well into the future. I have no hesitation recommending Ewa Laurance to anyone. She is simply fabulous!

Sincerely,

Helene De Vries
Vice President

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